

2016 EXHIBITOR PROSPECTUS

Policy & Practice: New Directions in Geriatric Care

SATURDAY, FEBRUARY 27, 2016

The Historic Academy of Medicine at Georgia Tech
875 West Peachtree Street NW, Atlanta, GA 30309



Your organization is cordially invited to participate as an exhibitor at the 2016 Georgia GAPNA and ARGEC Annual Continuing Education Conference.

This meeting provides valuable opportunities for interaction with professionals and industry organizations that all have a common mission to improve the lives of older adults.

This is an educational event that will attract nurses, nurse practitioners, physician assistants, physicians, pharmacists, social workers, case managers and licensed professional counselors from across the Southeast.

Hotel Information

Marriott Renaissance Atlanta Midtown Hotel

ROOM RATE

Friday, February 26th, 2016: \$149.00, plus state and local taxes (currently 16%)
Room rate subject to change.

METHOD OF RESERVATIONS

Reservations for the event will be made by individual attendees directly with Marriott reservations at 1 (800) 468-3571 or (678) 412-2400.

BILLING ARRANGEMENTS

Individual to Pay Room, Tax, and Incidental Charges.

CUT-OFF DATE

A special block of rooms has been set aside for the conference until 2 weeks prior to conference, or until sold out.

PARKING

All parking is valet at the hotel.

Why Exhibit?

- Quality opportunities for interaction with professionals from various practice settings across the Southeast.
- Promote your company's new products and services
- Previous attendance of 130 (+) registrants
- Dedicated time with attendees
- Encouraged exhibit visitation and engagement with attendee door prizes

Exhibit Hours

7:30am – 8:15am	Breakfast and Exhibit Hall Open
10:00am – 10:30am	Break with Exhibitors
12:00pm – 1:15pm	Lunch and Exhibit Hall Open
2:15pm – 2:30pm	Break with Exhibitors

Exhibit Opportunities

Silver: \$750.00 • Educational (schools only): \$500.00

- Full attendance for up to two (2) company representatives
- Meeting syllabus and materials
- Continental Breakfast
- Lunch
- One draped table: 6ft X 2.5ft
- Recognition on local and national website
- Recognition in Conference Syllabus
- List of Attendees

Gold: \$950.00

- Silver Benefits (see above)
- Full attendance for 1 additional company representative (3 total)
- Recognition for one year on local website as a Gold Sponsor

Platinum: ONE COMPANY SPONSORED ISPT (BREAKFAST OR LUNCH)

- Silver Benefits (see above)
- Full attendance for 2 additional company representatives (4 total)
- Recognition for one year on local website as a Platinum Sponsor
- Dedicated, un-interrupted educational time with conference attendees

Would You Like to Support the Meeting, but are Unable to Exhibit?

Consider these additional sponsorship opportunities!

SPONSOR CONFERENCE BAGS: 1 available

SPONSOR CONFERENCE NOTEBOOKS: 1 available

SPONSOR LANYARD/NAMETAG HOLDER: 1 available

COFFEE/TEA STATION SPONSOR: 1 available

SNACK STATION SPONSOR: 1 available

BREAKFAST SPONSOR: 1 available

To add an **ADDITIONAL COMPANY REPRESENTATIVE** the cost is \$150.

Additional meeting support opportunities will be awarded on a “First-Come, First-Serve” basis. Please contact Stacey Chapman if you are interested in this unique opportunity! georgiagapna@gmail.com or stacey.a.chapman@optum.com

Exhibit Setup

Exhibit display setup is scheduled for Saturday, February 27 from 6:00am until 7:30am. Table exhibit space will be assigned according to the date that registration forms are received. Exhibitors will not be able to change table space once assigned. All booths must be dismantled by 5:30pm on Saturday, February 27.

PRINTED MEETING MATERIALS

In order to ensure your company's recognition in printed meeting materials, your completed registration form and payment must be received by the GA GAPNA Office no later than January 27, 2016.

SHIPPING

If you are staying at the Marriott, Renaissance Atlanta Midtown Hotel, you may ship materials to the hotel at no cost. You may not ship materials directly to the Historic Academy of Medicine.

LOSS OR DAMAGE OF MATERIALS

Each exhibitor must take provision for safeguarding his or her own materials, equipment, and displays at all times. GA GAPNA is not responsible for loss or damage of any material by any person for any cause.

ELECTRICAL SERVICE

Please evaluate your electrical requirements and make arrangements prior to the meeting. Use of power strips is dependent on your table's proximity to a wall outlet. Should you need extension cording or additional electrical services, this must be arranged in advance.

CANCELLATION POLICY

The deadline to cancel exhibit space is January 27, 2016. All cancellations must be made in writing (mail or email) and will not be accepted by telephone. An administrative fee of \$200 will be charged on any cancellation after February 2, 2015. No refunds will be given after February 2, 2015. In the event an exhibitor does not attend, the company will be listed as a "no show" and the full exhibit fee applies, without refund, or the ability to credit to a future event.

How to Register

To register as an exhibitor for the 2016 Policy & Practice: New Directions in Geriatric Care GAPNA Conference, please visit <https://georgiagapna.enpnetwork.com/page/3746-2015-conference-exhibitor> or contact Stacey Champan at georgiagapna@gmail.com or stacey.a.chapman@optum.com.