
August 5th – Sinusitis: Facts & Fallacies

Presented by **Stephan Michael Marcy, MD**

Clinical Professor of Pediatrics, Keck School of Medicine of USC

David Geffen School of Medicine at UCLA

Objectives: At the conclusion of this presentation, participants will be able to:

1. Correctly use the diagnostic criteria for acute bacterial sinusitis.
2. Recognize the microbiology of this condition and its relationship to that of acute otitis media.
3. Choose the right treatment options, including antibiotic therapy or watchful waiting.

**August 12th – From Calvin Klein to Paris Hilton and MySpace:
Adolescents, Sex & the Media**

Presented by **Vic Strasburger, MD**

Chief, Division of Adolescent Medicine and Professor of Pediatrics

University of New Mexico

Objectives: At the conclusion of this presentation, participants will be able to:

1. Illustrate the nature of current television programming for adolescents.
2. Discuss the impact of television programming on children and teens and relevant research findings.
3. Counsel families on how to avoid the adverse effects of TV and other media.

August 19th – Diagnosis & Treatment of Hyperlipidemias in Children

Presented by **Nathan D. Wong, PhD, FACC**

Director, Heart Disease Prevention Program

Professor of Medicine, UCI School of Medicine

Adjunct Professor of Epidemiology

Objectives: At the conclusion of this presentation, participants will be able to:

1. Review the new AHA guidelines.
2. Appropriately screen patients at risk for hyperlipidemia.
3. Describe the treatment of hyperlipidemias in children.

**August 26th – Childhood Lead Poisoning:
How to Detect, Manage and Prevent**

Presented by **Steven Rosenberg, MD, MPH, FAAP**

Public Health Medical Officer, California Department of Public Health

Childhood Lead Poisoning Prevention Branch, Richmond, CA

Objectives: At the conclusion of this presentation, participants will be able to:

1. Recognize the physiological toxicity of lead at different blood lead levels.
2. Implement lead poisoning screening as part of the routine well-child visits.
3. Implement current California lead testing recommendations for screening and follow-up of children.

Wednesdays 8:00 - 9:00 a.m.

Harold Wade Education Center, 2nd Floor CHOC West Clinic Bldg., 455 S. Main Street, Orange, California, 92868

These activities are in compliance with **California Assembly Bill 1195** which requires continuing medical education activities with patient care components to include teaching in the areas of cultural and linguistic competency.

Target Audience: Primary care pediatricians. Family practitioners, pediatric subspecialists, pediatric residents and other healthcare professionals involved in the delivery of care to infants and children are also invited.



Accreditation: CHOC is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. CHOC takes responsibility for the content, quality and scientific integrity of this CME activity. CHOC designates this educational activity for a maximum of 1.0 hour of *AMA PRA Category 1 Credit™*. Physicians should claim credit commensurate with the extent of their participation in the activity. This credit August also be applied to the CMA Certification in Continuing Medical Education.

For further information, please call the Academic Affairs Office at (714) 532-8894 or (714) 532-8430.

Financial Disclosure – No Commercial Support was received for the above activities.