



## TxCNS Conference Sponsor/Exhibitor Quick Facts & General Information

### Conference Dates:

Texas Clinical Nurse Specialists 2012 Conference  
 "Maintaining Quality in a Changing Health Care Landscape" | June 1 – 2, 2012

### Location:

Holiday Inn - Lady Bird Lake  
 20 North IH 35 | Austin, Texas 78701

### General Contact Information:

Paula Rigling, CAE, CMP | TxCNS Meeting Planner  
 14827 Bescott Dr. | Austin, Texas 78728  
 Phone: 512.791.4701 | Fax: 512.233.1784  
 Website: <http://txcns.enpnetwork.com/>

### Exhibit Hours:

	Friday, June 1	Saturday, June 2
Exhibitor Registration & Set-up	8:00 a.m. – 11:00 a.m.	
Exhibit Hours	11:00 a.m. – 7:00 p.m.	7:30 a.m. – 12:00 p.m.
Tear Down		12:00 p.m. – 2:00 p.m.

### All table top displays include the following:

- One (1) skirted 6' table, two (2) chairs

**Cancellation Policy:** Refunds will be granted, less 25% processing fee, for cancellations. All refunds must be requested in writing and postmarked on or before **May 1, 2012**. No refunds will be granted for exhibit space or sponsorships canceled after **May 1, 2012**.

**Door Prizes:** All exhibitors/sponsors are encouraged to donate door prizes to be raffled away during the seminar sessions. Recognition of the donor-sponsored door prizes will be announced with each raffle. We need your commitment by May 1, 2012 to be listed in the conference materials.

### Mail or fax completed form with payment to:

Paula Rigling, CAE, CMP  
 14827 Bescott Dr. | Austin, Texas 78728  
 Fax: 512.233.1784

### Exhibitor/Sponsor Contact Information:

Company/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Toll Free (800) \_\_\_\_\_

Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web Page Address \_\_\_\_\_

### Table Top Display Cost Information:

Table top displays are available on a first come first serve basis. Space is limited, book your space today!

- Non-Commercial Vendor \$300  
*(no for sale products, informational only)*
- Commercial Vendor \$350  
*(product and/or service for sale)*

### Sponsorship Level:

- Gold Level Lunch Sponsor - \$2,500
- Gold Level Reception Sponsor - \$1,500
- Silver Level Breakfast Sponsor - \$1,000
- Silver Level Break Sponsor - \$750
- Bronze Level CD Handout Sponsor - \$500

### PAYMENT:

Credit cards will be debited for full display payment unless otherwise indicated. Full payment is due with this contract.

- Check enclosed made payable to TxCNS.

Check #: \_\_\_\_\_ Check Amount: \$ \_\_\_\_\_

Charge:  Mastercard  Visa

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Signature \_\_\_\_\_



## **Texas Clinical Nurse Specialists 2012 CONFERENCE SPONSORSHIP OPPORTUNITIES**

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All sponsorships are in support of the Texas Clinical Nurse Specialists. We need your commitment and payment submitted by May 1, 2012 to be listed in the conference online brochure. Please use the “2012 Contract for Exhibits & Sponsorship” form to sign up for your 2012 Texas CNS sponsorship.

Thank you for your participation in the Texas CNS 2012 Conference. We appreciate how hard you work to keep us up-to-date and supplied with quality products for our patients.

### **SPONSORSHIP OPPORTUNITIES**

#### **All Sponsors will receive the following benefits:**

- “Thank You” recognition in the Conference Program
- Recognition as a sponsor at the Conference
- Sponsor Ribbons

#### **Gold Level Sponsor (\$2,500 - \$1,500)**

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##### **Gold Level Opportunities:**

- Sponsored Lunch \$2,500
- Evening Welcome Reception \$1,500

##### **Gold Level Sponsors will receive the following:**

- One exhibit booth
- Full page color ad in the Conference Program
- Featured in the online brochure
- Special recognition signage at the conference
- Inserts in the attendee packets

#### **Silver Level Sponsor (\$1,000 - \$750)**

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##### **Silver Level Opportunities:**

- Sponsored Breakfast \$1,000
- Sponsored Break \$750

##### **Silver Level Sponsors will receive the following:**

- Full page ad in the Conference Program
- Featured in the online brochure
- Special recognition signage at the conference

#### **Bronze Level Sponsor (\$500)**

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##### **Bronze Level Opportunities:**

- CD of Conference Handouts \$500

##### **Bronze Level Sponsors will receive the following:**

- Half page ad in the Conference Program
- Special recognition signage at the conference

**REGISTRATION NOTE:** Conference registration is required of all participants and will not be waived for sponsors. Exhibitors who wish to attend the conference must register.

### **ADVERTISING OPPORTUNITIES**

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- Back Cover Ad (Full Page - CMYK) \$250
- Interior Ad (Full Page - CMYK) \$150
- Half Page Ad (Half Page - CMYK) \$75