



22nd Annual Conference
**Vermont Nurse
Practitioners
Association**
Join us, March 30!

February 2012

Greetings!

Nurse practitioners from throughout Vermont have worked hard to achieve independent practice. This juncture for NPs represents many amazing possibilities for the profession as well as for our patients.

The Vermont Nurse Practitioners Association's 22nd Annual Conference will honor and celebrate their independent practice achievement. It is my pleasure to invite you to join us as an exhibitor on **Friday, March 30, 2012** at the Stoweflake Mountain Resort for our annual gathering.

This year's e-brochure is attached with this letter. The VNPA Conference typically draws about 125 NPs - mostly primary care providers - from throughout the state. We are delighted to have as our keynote speaker, Penny Kaye Jensen, DNP, APRN, FNP, FAANP, President, American Academy of Nurse Practitioners.

JNB Marketing is, once again, work with exhibitor procurement, marketing, and the logistical aspects of the Conference and works closely with Program Chair Deborah Wachtel, APRN, MPH and her planning committee. We anticipate an audience of 125 nurse practitioners from throughout Vermont and western New Hampshire for the 22nd Annual Conference.

Exhibits will take place one day: Friday, March 30

Marketing efforts for the annual event include a save-the-date postcard (sent this past October), Web promotion, journal listings, e-brochure, and word-of-mouth, of course!

We invite your participation as an exhibitor or sponsor and conference participant. Exhibitor/Sponsorship rules and regulations, along with an agreement form, are enclosed. As the programming evolves, more sponsorship tie-in may arise. I encourage you to contact me to discuss ways to enhance your presence on site. Conference updates, Association information along with the enclosed invitation packet can also be found at:

www.vinpa.org

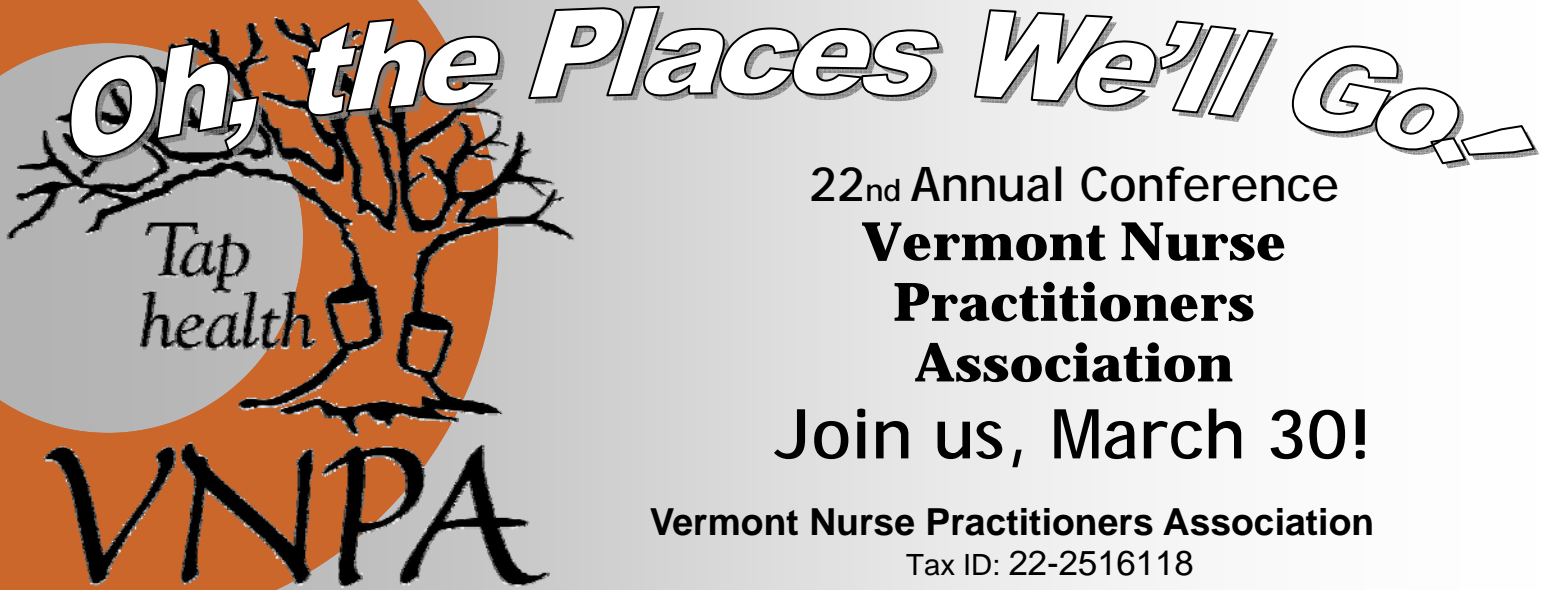
Please save the date, mark your calendar for Friday, March 30 - and plan to join us in Stowe. Exhibit space is limited, so please don't delay. Questions? Give me a shout: E-mail: JNB@gmavt.net; Phone: 802.425.3936 x 2.

Sincerely,

Julie N. Basol, Conference Director

Enc.

22nd Annual Conference **Vermont Nurse Practitioners Association**
FRIDAY, MARCH 30, 2012
Stoweflake Mountain Resort & Spa
Stowe, Vermont



22nd Annual Conference
**Vermont Nurse
Practitioners
Association**

Rules & Regs

FRIDAY, MARCH 30, 2012

**Stoweflake Mountain
Resort & Spa
Stowe, Vermont**

22nd Annual Conference **Vermont Nurse Practitioners Association** Join us, March 30!

Vermont Nurse Practitioners Association
Tax ID: 22-2516118

LEVEL I: Sponsorship of Speaker or Event

(Deadline: Jan 31) \$1000+

Level I provides opportunity to sponsor a speaker, breakfast, lunch, and more. Contact JNB Marketing (see below) for additional details that may become available as the planning progresses.

- Premier exhibit space preference
- Skirted table top exhibit on Friday, March 30
- Signage and/or introduction at the sponsored event
- 50-word description of services, as well as listing in the conference syllabus
- Attendee list just before the Conference and completed roster post-conference

LEVEL II: Tabletop Display

(by Feb 28) \$550 (after Feb 28) \$650

Level II provides opportunity to meet with conference attendees several times throughout the day. Contact JNB Marketing (see below) for additional details that may become available as the planning progresses.

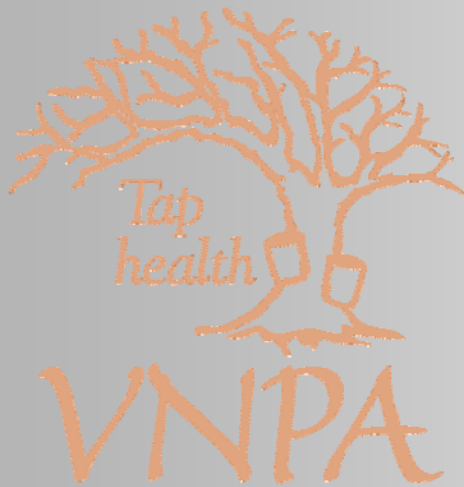
- Access to an anticipated audience of 125+ Nurse Practitioners in Vermont
- Skirted table top exhibit on Friday, March 30
- Attendee list just before the Conference and completed roster post-conference
- One conference registration per exhibit booth

Exhibits, Logistics: Julie Basol JNB Marketing 802.425.3936 x 2 JNB@gmavt.net

Programming: Deborah Wachtel, APRN, MPH Program Chair Deborah.Wachtel@vtmednet.org

AGREEMENT to Support the Conference

- To hold your space at the Conference, a signed agreement must be received by the stated deadline.
- To avoid delays in holding space, please return Agreement prior to submitting request for funding.
- Please indicate the name and title of all company representatives who will be on site. Space requirements and on site registration may be limited.
- The Stoweflake has reduced rate overnight rooms for the night of Thursday, March 29. To reserve your room at the discounted room rate of \$129 (single or double), call **1-800-253-2232** by Friday, March 2.



Vermont Nurse Practitioners Association

22nd Annual Conference

Sponsor | Exhibitor Agreement Form

~ Friday, March 30, 2012 ~

Exhibiting Company: _____ Web site: www. _____
Print company name as it should appear in Conference handbook. Please attach your business card too.

Vermont Nurse Practitioners Association Tax ID: 22-2516118

- LEVEL I:** Sponsorship of Speaker or Event (\$1000+) \$ _____
 LEVEL II: Tabletop Exhibit (\$550 prior to Feb. 29 / \$650 after) \$ _____

No refunds will be given or cancellations accepted after March 16, 2012. I have read and accept the 2012 Sponsor/Exhibitor Agreement and hereby request exhibit space as noted above.

Authorized Signature _____ Date: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Local Contact / Position Title: _____

Local Contact Phone /Email (if different from above): _____

Please contact Julie Basol at jnb@gmavt.net by Thursday, March 22 to provide names of attendee(s) at your company's exhibit table.

VNPA 22nd Annual Conference
741 Hand Road
N. Ferrisburgh, VT 05473

Ph: 802 425 3936 x 2 | Fax: 802 425 5507
www.vtnpa.org | jnb@gmavt.net
Julie Basol, Conference Director

The VNPA 22nd Annual Conference reserves the right to exercise at its sole discretion, the acceptance or refusal of applications for sponsorship, exhibiting, or advertisement. Space commitments will be recorded in order of receipt of payment and assigned on a first come, first serve basis, with initial preference given to sponsors and previous exhibitors.

Oh, the Places We'll Go!