

# VNPA 2014:

## Accepting the Challenge of the Long Trail toward Health Care Reform

### Invitation to Join Us

From Montgomery to Bennington, Montpelier to Capitol Hill, Vermont Nurse Practitioners continue as patient advocates for access to affordable quality health care. Join Nurse Practitioner colleagues for the annual networking and educational gathering as we work together to advance the our profession and practice.

24<sup>th</sup>

Annual

Conference ★

Please save the date, mark your calendar for **Friday, March 28** - and plan to join us in Stowe. Exhibit space is limited, so please don't delay. Questions? Contact Julie Basol: [JNB@gmavt.net](mailto:JNB@gmavt.net); Phone: 802.598.7424

It is my pleasure to invite you to join us as an exhibitor on **Friday, March 28, 2014** at the Stoweflake Mountain Resort. The VNPA Conference typically draws about 125 NPs - mostly primary care providers - from throughout the state. We are in the midst of planning the program and our initial - Save the Date - marketing mailer has just been released. JNB Marketing is, once again, working with exhibitor procurement, marketing, and the logistical aspects of the Conference. She'll be working closely with Program Chair Lucy vonHollebeke, FNP and her planning committee.

**Exhibits will take place one day:  
Friday, March 28**

Marketing efforts for the annual event include a save-the-date postcard, Web promotion, journal listings, e-brochure, and word-of-mouth, of course!

We invite you to participate as an exhibitor and conference participant. Exhibitor rules and regulations, along with an agreement form, are enclosed. In addition, I encourage you to contact me to discuss ways to enhance your presence on site. Conference updates and Association information can also be found at:

[www.vtnpa.org](http://www.vtnpa.org)



**March 27-28, 2014**  
Stoweflake Mountain Resort  
Stowe, Vermont

# Exhibit Opportunity

# Vermont Nurse Practitioners Association

## 24<sup>th</sup> Annual Conference Exhibitor Agreement Form

~ March 28, 2014 ~  
Stoweflake Mountain Resort Stowe, Vermont

Exhibiting  
Company: \_\_\_\_\_ Web site: www. \_\_\_\_\_  
*Print company name as it should appear in Conference handbook.*

Vermont Nurse Practitioners Association Tax ID: 80-0951389

[ ] **Tabletop Exhibit** (\$550 prior to Feb. 14 / \$650 thereafter) \$ \_\_\_\_\_

The VtNPA Conference provides opportunity to meet with attendees several times throughout the day.

Contact JNB Marketing: [jnb@gmavt.net](mailto:jnb@gmavt.net); 802 598 7424 for additional details.

- Access to an anticipated audience of 125+ Nurse Practitioners in Vermont
- Skirted table top exhibit on Friday, March 28
- Attendee list just before the Conference and completed roster post-conference
- One conference registration per exhibit booth

No refunds will be given or cancellations accepted after March 13, 2014. I have read and accept the 2014 Exhibitor Agreement and hereby request exhibit space as noted above.

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Local Contact / Position Title: \_\_\_\_\_

Local Contact Phone/Email (if different from above): \_\_\_\_\_

**Return this  
form with  
payment to:** **VNPA 24<sup>th</sup> Annual Conference**  
**741 Hand Road**  
**N. Ferrisburgh, VT 05473**

**Ph: 802 598 7424 | Fax: 802 425 5507**  
**[www.vtnpa.org](http://www.vtnpa.org) | [jnb@gmavt.net](mailto:jnb@gmavt.net)**  
**Julie Basol, Conference Director**

**Please contact Julie Basol by Thursday, March 13 to provide names of attendee(s) at your company's exhibit table.**

### **AGREEMENT to Support the Conference**

- To hold your space at the Conference, a signed agreement must be received by the stated deadline.
- To avoid delays in holding space, please return Agreement prior to submitting request for funding.
- Please indicate the name and title of all company representatives who will be on site. Space requirements and on site registration may be limited.
- The Stoweflake has reduced rate overnight rooms for the night of Thursday, March 27. To reserve your room at the discounted room rate of \$134 (single or double), call **1-800-253-2232** by Thursday, February 27.

*The VNPA 24<sup>th</sup> Annual Conference reserves the right to exercise at its sole discretion, the acceptance or refusal of applications for sponsorship, exhibiting, or advertisement. Space commitments will be recorded in order of receipt of payment and assigned on a first come, first serve basis, with initial preference given to sponsors and previous exhibitors.*